

## Certification Course: China Competency

### Summary

- ✓ Course dates: On request
- ✓ Course duration: 9 days
- ✓ Language: German
- ✓ Location: Online and in Berlin
- ✓ Certificate: TU Berlin Certificate of Professional Education
- ✓ Format: Online and on-site
- ✓ Lecturer: Course dependent
- ✓ Price: 3880 €

### Course overview

The People's Republic of China has evolved into an economic and technological powerhouse, challenging the perceptions of the Western world. Beyond certain stereotypes, there often lacks a deeper understanding of Chinese culture, economy, or politics, even among decision-makers.

This Certificate Course aims to enhance one's China competence and provide the knowledge necessary for successful engagement with China. Knowledge about Chinese culture, politics, society, as well as science and technology. The focus is on the future and collaboration.

This course is offered in cooperation with the China Center of the TU Berlin.

### Course content

This Certificate Course is composed of four courses and a concluding workshop. Upon participation in all courses and the workshop, participants will receive the TU Berlin Certificate of Professional Education for China Competency. The courses and the concluding workshop include:

#### Course Philosophical Traditions, History, Society and Economy of China

- ✓ Emergence of Chinese Culture and Writing / Influence of the three traditions (Confucianism, Daoism, and Buddhism) to the present day
- ✓ Societal changes since the founding of the People's Republic of China in 1949
- ✓ Structure of the Chinese economy and its peculiarities
- ✓ Influences of the three traditions and dynastic periods on contemporary China
- ✓ Current societal challenges in China
- ✓ Latest plans and priorities of the Chinese economy

#### Course Technology, Digitalization, Innovation in China

- ✓ Challenges and Consequences of Digitalization in China, International Perceptions of Education and Innovation in China

- ✓ Applications of Artificial Intelligence and Emerging Technologies (IoT, 5/6G, Quantum Computing, Green Technologies for Energy Transition)
- ✓ Top-Down or Bottom-Up? Exploring Innovation Dynamics in China
- ✓ The Role of Technological Development in China's Security and Foreign Policy
- ✓ Global Players
- ✓ The Human Dimension of Innovation: Soft Factors in China's Innovative Rise

#### Course Urbanization, Ecology, Climate in China

- ✓ Urbanization and Societal Mobility in China since the Establishment of the People's Republic of China in 1949
- ✓ Soil and Water in China
- ✓ Urbanization and Climate Issues in Present-Day China
- ✓ Ecological Problems of Chinese Urbanization
- ✓ Major Challenges Facing Chinese Agriculture Today
- ✓ Ecosystem and Governance in China

#### Course Research and Higher Education Policy, Foreign Affairs, Culture and Education Policy in China

- ✓ Role of Education in China
- ✓ University System and Higher Education Policy
- ✓ EU-China Relations
- ✓ Research Funding in China
- ✓ German Guidelines for China Cooperation
- ✓ Foreigners in China: Between Decoupling and Collaboration

#### Concluding workshop Intercultural Communication

- ✓ Interactive introduction to intercultural communication and social interaction
- ✓ Group work involving presentation and subsequent discussion of results
- ✓ Exchange in mixed groups with German and Chinese participants
- ✓ As a program culmination and to enhance exchange between participants, an optional group dinner will be offered after the workshop

The workshop raises awareness about one's sometimes unconscious (communication) behaviour and intercultural differences in verbal and nonverbal communication. Participants learn about cultural competency, factors influencing perception and the extent to which our perception can influence our communication behaviour.

The dates for the Certificate Course and the individual courses will be announced on request. It is possible to participate in individual courses of the certificate course. Each individual course concludes with a certificate of attendance after successful participation.

### Dates

The dates will be announced on request. The following individual courses will be online:

- ✓ Philosophical Traditions, History, Society, and Economy of China
- ✓ Technology, Digitalization, Innovation in China
- ✓ Urbanization, Ecology, Climate in China
- ✓ Research and Higher Education Policy, Foreign Affairs, Culture and Education Policy in China

Concluding workshop Intercultural Communication will take place with the subsequent certificate awarding in person. This event is expected to be offered at TU Berlin premises.

### Contact

Interested in the china courses? Get in touch! We look forward to receiving your enquiry!

You can find our full range of courses here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: [info@academy-tu.berlin](mailto:info@academy-tu.berlin). We hope to see you in Berlin - or online - very soon!