

## The Online Classroom: Strategies for Effective Virtual Learning

### Summary

- ✓ Course dates: September 19, 2024 and September 26, 2024
- ✓ Course duration: 2 days
- ✓ Language: English
- ✓ Location: Online
- ✓ Certificate: Certificate of Participation
- ✓ Format: Online
- ✓ Lecturer: Dr.-Ing. Alexandra Schulz
- ✓ Price: 1420 €

### Course overview

In today's educational landscape, effective integration of digital tools and media is a vital component of university teaching and learning. Educators can enhance their online teaching practices by incorporating diverse digital elements, making their courses more multifaceted and engaging for students.

However, successful online teaching goes beyond the mere use of digital tools and is also not a copy of familiar face-to-face formats. It requires a deep understanding of didactic principles and the ability to skillfully integrate digital tools with pedagogically sound practices. When done effectively, this integration not only enriches the online learning experience but also helps students develop strategies for lifelong, self-directed learning.

### Course content

1. Digital Teaching and Learning Scenarios: Participants will examine various digital teaching and learning scenarios, exploring how different technologies can be effectively integrated to create engaging and effective learning environments.
2. Motivational Design for Learning Arrangements: This segment focuses on strategies for designing online learning experiences that foster motivation and engagement among students, enhancing their overall learning outcomes.
3. Designing Online Phases: Participants will learn how to structure and sequence online learning activities effectively, ensuring a coherent and engaging learning experience for students throughout the course.
4. Constructive Alignment for Didactic Design: This session will introduce participants to the concept of constructive alignment, emphasizing the importance of aligning learning outcomes, assessments, and teaching activities to optimize student learning.

5. **Media Didactic Course Planning:** Participants will explore methods and strategies for planning media didactic courses, considering how different types of media can be used to enhance teaching and learning in online environments.

**Dates**

September 19, 2024 and September 26, 2024 (virtual classroom sessions).

**Booking and contact**

Register here: <https://www.academy-tu.berlin/en/courses/short-courses>

Should you have any questions, please contact the TU Berlin Academy Team at: +49 30 4472 0232 or via email: [info@academy-tu.berlin](mailto:info@academy-tu.berlin). We hope to see you in Berlin - or online - very soon!