ACADEMY
TU BERLIN

2 DAYS, 09:00-17:00 · IN PERSON · GERMAN

Leadership Competence for the AI Era

COURSE DATE	PRICE	ENROLLMENT DEADLINE
2027-01-21–2027-01-22	€1,190 VAT-exempt	2026-12-11

FORMAT	In person	LANGUAGE	German
DURATION	2 days, 09:00-17:00	LOCATION	TUB/CO GmbH TU Berlin Corporate, Hardenbergstr. 16-18, 10623 Berlin
CERTIFICATE	Certificate of Participation		

EDUCATIONAL LEAVE

Course Overview

Leadership is more than just authority—it is the ability to motivate people, help them realize their potential, and steer organizations in a shared direction. In a workplace that is undergoing fundamental transformation due to digitalization and artificial intelligence, leaders face both new challenges and opportunities.

This two-day course combines the latest research findings on leadership behavior, personality, and communication with concrete tools for everyday leadership and provides practical insights into how AI-supported processes will shape the leadership of tomorrow.

Experience scientifically grounded content, intensive reflection sessions, and application-oriented exercises in a small, interactive learning group.

Course Content

DAY 1 – FUNDAMENTALS, PERSONALITY, AND COMMUNICATION

- Fundamentals of Leadership: Definition, Significance, and Methods of Empirical Leadership Research
- Leadership Traits I: The Big Five Model of Personality, Personality Tests, and Reflection
- Leadership Traits II: Growth Mindset, Self-Efficacy, Self-Regulation, Locus of Control, Time Management, including practical exercises
- Communication in Leadership Roles: The Yale Model, Cialdini's Principles of Persuasion, Role-Plays

DAY 2 – EMPOWERING LEADERSHIP, VISIONS & AI

- Empowering Leadership: Current State of Research, Advantages and Disadvantages, Self-Assessment, Case Studies
- Visionary Leadership: Opportunities and Limitations, Case Studies, Role-Plays
- Leadership and Artificial Intelligence: How AI Is Changing Leadership, Opportunities and Risks
- AI in Practice: Practical Exercises, Final Reflection, and Plans for Applying What You've Learned to Your Daily Work

Learning Goals

Upon successful completion of the course

- You will be familiar with the most important leadership styles and behaviors and understand their effects under different conditions.
- You will understand how "empowering leadership" and visionary leadership motivate people in the long term and what individual differences must be taken into account.
- You will be able to assess how performance and job satisfaction can be simultaneously enhanced through targeted leadership actions.
- You will have reflected on your own personality and leadership style using established models (including the Big Five) and will identify specific areas for development.
- You have mastered fundamental communication principles for leadership situations and can apply them directly in practice.
- You know how AI applications are transforming leadership processes and have gained initial practical experience with the use of AI in leadership contexts.

Participation & Requirements

TARGET GROUP	This course is designed for anyone who wants to update their leadership knowledge and expand their practical leadership skills in the age of AI, regardless of industry or level in the organization. How You'll Lead Differently After the Course After this course, you'll lead differently. You'll enter difficult conversations and emerge stronger. You'll recognize what truly drives your team. You'll set goals that inspire others, and you'll use AI not as a threat, but as a tool for better decision-making. This course is recognized in accordance with Section 10 (5) of the Berlin Educational Leave Act (BiZeitG).
PRIOR KNOWLEDGE	There are no formal requirements. The only thing you need to bring is an interest in and curiosity about the topic of leadership.
CERTIFICATE DETAILS	Upon successful completion, you will receive a certificate of participation from TU Berlin.

Instructors

Prof. Dr. Eric Kearney

Prof. Dr. Eric Kearney has been a Professor at the University of Potsdam since 2014. Previously, he was Professor of Organizational Behavior & Human Resource Management at the Faculty of Economics and Management at Leibniz University Hannover from 2009 to 2014. He has taught at numerous German and international universities and business schools (including Freie Universität Berlin; Technische Universität Berlin; Humboldt-Universität Berlin; Universidad Autónoma de Madrid; Krannert School of Management / Purdue University; Central European University, Budapest; FGV, Rio de Janeiro; Universidad de Chile, Santiago de Chile; Tongji University, Shanghai).

His research on leadership and team management has been published in leading international journals such as the Academy of Management Journal, Organization Science, and the Journal of Applied Psychology. For many years, he has advised companies and executives on leadership, motivation, and teamwork.

QUESTIONS ABOUT THIS COURSE?

Register Now

https://academy-tu.berlin/en/courses/short/management-leadership/fuehrungskompetenz-fuer-das-ki-zeitalter

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Course is recognized as educational leave in Berlin

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