

2 DAYS, AT YOUR SITE · IN PERSON · GERMAN, ENGLISH

Embedding Sustainability in Your Organisation

DATES

New dates in preparation

Date, price and enrollment deadline appear on the course page as soon as they are confirmed.

FORMAT	In person	LANGUAGE	German, English
DURATION	2 days, at your site	LOCATION	At your premises · At your site, Germany-wide
CERTIFICATE	Certificate of Participation		

Course Overview

Example course: how an in-house training on sustainability could look at your premises.

In many organisations, sustainability targets exist on paper — but the path from statement of intent to day-to-day implementation stays unclear. This two-day workshop takes place at your site and works with what is actually there: your products, your processes, your supply chains. Together with your staff, we identify the points where ecological and social criteria make the greatest difference, and turn them into a workable action plan.

Coming to you is more than convenience: we see your operations first-hand, can involve production or office sites directly, and include teams that would never be released for a multi-day trip.

Course Content

DAY 1 – TAKING STOCK AND FUNDAMENTALS

- Sustainability across the life cycle: design, material, use, end of life
- A walk through your sites and processes
- Where do the relevant effects arise? Prioritising together
- Regulatory framework and reporting obligations at a glance

DAY 2 – FROM FINDINGS TO ACTION PLAN

- Methods for sustainable design of products and services
- Trade-offs between ecology, cost and feasibility
- Developing concrete measures for your organisation
- Embedding: responsibilities, metrics, next steps

Learning Goals

- You identify where sustainability has the greatest leverage in your value chain
- You know methods for considering ecological and social criteria early
- You leave the workshop with a prioritised action plan for your organisation
- You can weigh trade-offs on solid grounds instead of postponing them

Participation & Requirements

TARGET GROUP

Teams from product development, procurement, production and management, as well as sustainability officers in companies, public authorities and agencies.

PRIOR KNOWLEDGE

No prior knowledge required. It helps if participants know their own processes and products well.

CERTIFICATE DETAILS

All participants receive a certificate of participation from TU Berlin Academy.

QUESTIONS ABOUT THIS COURSE?

Register Now

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QR code to the course page