

3 SEMESTER, VOLLZEIT (90 LP) · VOR ORT · ENGLISCH

Sustainable Mobility Management (MBA)

TERMINE

Neue Termine in Vorbereitung

Termin, Preis und Anmeldeschluss stehen auf der Kursseite, sobald sie feststehen.

FORMAT	vor Ort	SPRACHE	Englisch
DAUER	3 Semester, Vollzeit (90 LP)	ORT	EUREF-Campus, Berlin
ABSCHLUSS	Master of Business Administration		

Kursübersicht

The international MBA in Sustainable Mobility Management at Technische Universität Berlin trains the next generation of mobility experts who are ready to take responsibility in an increasingly interconnected and sustainability-oriented world.

The program is aimed at individuals who are passionate about future-oriented mobility solutions and who want to prepare specifically for responsible tasks and strategic roles in this dynamic sector. Unlike traditional MBA programs, this degree combines solid management knowledge with a clear specialization in sustainable mobility.

The MBA program is intended for an international and diverse audience: learning and studying in small groups of up to 30 students ensures excellent and tailored learning conditions. Courses take place on the EUREF Campus in Berlin – a vibrant hub for energy, mobility, and innovation. The interactive and international learning environment promotes practical experience and interdisciplinary thinking through case studies, excursions, and networking events with industry experts and professionals.

Graduates qualify for responsible positions in companies, organizations, and the public sector – worldwide and with a clear focus on the mobility of tomorrow.

Kursinhalt

KURSIHALT

The MBA program is taught over a period of three semesters with a program start in October.

In the first semester, students build a broad foundation in sustainable mobility by exploring its technological, economic, legal, and business dimensions. The curriculum introduces sustainable technologies, circular economy principles, and ethical financial decision-making while strengthening communication and collaboration skills in diverse professional contexts. Students also gain an understanding of mobility systems and the legal, policy, and governance frameworks that drive the sustainable transformation of the transport sector.

In the second semester, students deepen their expertise in sustainable mobility by exploring emerging trends, scenario development, and mobility behavior as part of the transformation of transport systems. They learn to plan and implement projects effectively, manage financial resources, and apply innovation and change management methods to drive organizational transformation. The semester equips students with research, analytical, and project management skills to understand and shape sustainable mobility solutions in practice.

In the third semester, students focus on specialization through two elective courses, selecting topics that align with their personal interests and career goals. Electives can be chosen from the Sustainable Mobility Management MBA program or from related MBA programs in Energy Management or Building Sustainability. Students can define their own Master's thesis topic and have the option to complete it in collaboration with a company.

The MBA combines a variety of interactive and practical methods, including lectures, seminars, case studies, and excursions. Classroom discussions are complemented by company visits, networking events, conferences, and opportunities to meet industry professionals and alumni.

The MBA encourages students to undertake internships with both established companies and start-ups. The semester breaks provide time for these practical experiences, allowing students to apply their learning in real-world settings.

Lernziele

The MBA in Sustainable Mobility Management equips future leaders with the knowledge and skills to shape the transformation of global mobility systems. The program's goals are to:

Gain deep sectoral expertise in mobility and sustainability

Develop an interdisciplinary understanding of the mobility sector – from technologies, regulations, and policies to

business models and financing. Students also explore the social dimensions of mobility, including user behavior, accessibility, and inclusion, as well as emerging trends and innovations shaping the future of sustainable transport and urban mobility.

Foster strategic and innovative thinking

Strengthen the ability to design forward-looking solutions and navigate transformation processes within the mobility transition. The program encourages creativity, critical thinking, and a holistic approach to solving real-world challenges.

Develop strong management and professional competencies

Strengthen skills in project and change management, teamwork, and effective communication within international and interdisciplinary settings. Students enhance their analytical and research abilities to address complex mobility challenges.

Skills & Competencies

Sustainability and Mobility Expertise

Understanding the complexities of sustainable mobility is essential for shaping the transport systems of tomorrow. The MBA program provides students with the interdisciplinary knowledge and practical insights needed to analyze, design, and implement sustainable mobility solutions across urban, regional, and global contexts.

- Mobility trends and scenarios – Assessing current and future developments in transportation and mobility systems
- Mobility behavior and social perspectives – Understanding user behavior, accessibility, inclusion, and societal impacts
- Governance and policy analysis – Gaining insights into regulations, policies, and institutional frameworks that shape sustainable mobility
- Technology and innovation – Exploring emerging mobility technologies, digital tools, and smart transport solutions
- Logistics and freight management – Optimizing the movement of goods in sustainable and efficient ways
- Urban and transport planning – Designing integrated transport systems that balance environmental, social, and economic needs

Innovation and Management Skills

The transition toward sustainable mobility requires professionals who can think creatively while managing complex projects and organizational change. The MBA program equips students with the tools and methods to design innovative solutions, manage transformation processes, and develop sustainable business strategies in a rapidly evolving sector.

- Project management – Planning, executing, and evaluating complex projects in interdisciplinary contexts
- Business model development – Designing and refining innovative, future-oriented business concepts for the mobility sector
- Project financing and business planning – Assessing budgets, investment opportunities, and financial feasibility
- Design thinking methods – Applying user-centered and creative approaches to problem-solving and innovation
- Stakeholder management – Identifying, engaging, and balancing the needs of diverse interest groups
- Transformation management – Leading organizational change and implementing sustainability-driven initiatives
- Sustainability and systems thinking – Integrating environmental, economic, and social perspectives into

innovation and management decisions

Communication and Collaborative Skills

Effective communication and collaboration are essential management competencies in today's global and interdisciplinary business environment. The MBA program strengthens students' ability to exchange ideas across cultures, manage diverse teams, and build strong professional relationships – key foundations for driving sustainable mobility projects and organizational success.

- Presentation and persuasion – Delivering clear, impactful, and audience-tailored messages in academic and professional contexts
- Intercultural communication – Navigating cultural differences and communicating effectively in international settings
- Conflict and stakeholder management – Facilitating dialogue, resolving disagreements, and aligning diverse interests
- Professional networking – Building and maintaining connections with industry leaders, peers, and organizations

Research and Analytical Skills

A strong analytical foundation enables students to make informed, evidence-based decisions in a complex and data-driven mobility landscape. The MBA program fosters the ability to think critically, work with diverse sources of information, and communicate findings in a clear, structured, and academic manner.

- Information literacy – Locating, interpreting, and integrating complex information from interdisciplinary sources
- Academic writing and research methodology – Conducting independent research and presenting findings in a professional format
- Evidence-based decision-making – Applying analytical insights to strategic and business contexts
- Critical thinking and data analysis – Evaluating information, identifying trends, and drawing sound conclusions
- Problem-solving and evaluation – Assessing project outcomes and proposing improvements based on data and research

Teilnahme & Voraussetzungen

VORWISSEN

- copy of your first university degree (original and translation into English)
- transcript of records (translation into English)
- proof of work experience (at least one year after your first university degree!)
- letter of motivation
- CV
- proof of English-language skills (see below for more information and exemptions, we recommend B2-C1 minimum)
- GMAT/GRE, if available

DETAILS ZUM
ABSCHLUSS

Quality Assurance

Part of sustainability is quality management. Quality should not be left to chance, but should be the result of a continuous improvement process. TU Berlin has moved its focus from the accreditation of individual study programmes to the evaluation of the university as a system. The university's quality assurance procedures are designed so that all stakeholders may develop responsibly and in dialogue with one another. System accreditation therefore leads to the accreditation of all study programmes offered by the university.

The subject of system accreditation is the internal quality assurance system of a university in the domain of teaching and learning. The structures and processes relevant for teaching and studies are examined to ensure that they achieve the qualification objectives and the required academic quality. The framework follows the requirements of the Kultusministerkonferenz (KMK), the European Standards and Guidelines for Quality Assurance in Higher Education (ESG), and the criteria of the Akkreditierungsrat (German Accreditation Council).

A positive system accreditation certifies that the university's quality assurance system in teaching and learning is suitable for ensuring the achievement of qualification objectives and the quality standards of degree programmes. Degree programmes that are designed and managed under the specifications of the accredited system are thus accredited. (Own translation after Akkreditierungsrat, 20 February 2013.)

TU Berlin's system accreditation by the Zentrale Evaluations- und Akkreditierungsagentur (ZEvA) was confirmed for a period of six years following a positive review in July 2021 by the Central Evaluation and Accreditation Agency ([ZEvA](#)).

Sustainable Mobility Management (MBA) is included within this accreditation framework and is currently in its final phase of certification.

Further information: [Systemakkreditierung TU Berlin](#)

NOCH FRAGEN ZUM KURS?

Kurs buchen

<https://academy-tu.berlin/de/courses/masters/sustainable-mobility-management>

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QR-Code zur Kursseite